




Becoming a Sponsor or Supporter

The Midlands Parks Forum is an umbrella organisation which represents professionals and practitioners from a wide range of green space organisations across the Midlands Area. We are a registered Charity supporting over 40 local authorities, as well as parks trusts, individuals, sector agencies and green space charitable groups and forums across both the East and West Midlands Regions.

We collaborate with national partners such as MHCLG, APSE and the Landscape Institute to identify and deliver a broad range of learning and development opportunities across the region and associated with this, we offer sponsorship packages and welcome donations to further the objects of our charity; improving public green space.

SPONSORSHIP		
1	<p>Multi Strand Workshop or Conference</p> <p>a) Headline Sponsor Benefits:</p> <ul style="list-style-type: none"> Attendance at the event (maximum of 5 individuals) with access throughout to Midlands Parks Forum attendees and relevant national partners. Opportunity for a trade stand at the event. The Headline Sponsor's logo will be featured in all cross promotion, social media, live stream activities, and in post-event surveys. <p>b) Sponsor Benefits: Attendance at the event for a maximum of 2 individuals and opportunity for a Pop-up stand</p> <p>Attendance - around 100 delegates</p>	 <p>£4000.00</p> <p>£2000.00</p>
2	<p>Midlands Parks Forum Workshop or Meeting Single sponsor event</p> <p>Single sponsor Benefits:</p> <ul style="list-style-type: none"> Attendance at the event (maximum of 2 individuals) with access throughout to Midlands Parks Forum attendees and relevant partners. Opportunity to give a 20-minute presentation, of relevant content. Opportunity for a pop-up stand at the event. MPF Supporter badge and organisation's logo is added to documentation for the day. <p>Attendance - Around 40 delegates</p>	<p>a) MPF Subscribers £500</p> <p>b) Non-MPF subscribers £750</p>

3	<p>Midlands Parks Forum Events (Minimum of 6 events throughout year)</p> <p>Exclusive sponsorship at all the workshops/ meeting throughout a year (except the Conference)</p> <p>Benefits: Attendance at the event (maximum of 2 individuals) with access throughout to Midlands Parks Forum attendees and relevant partners.</p> <p>Opportunity to give a 20-minute presentation, of relevant content.</p> <p>Opportunity for a pop-up stand at the event.</p> <p>MPF Supporter badge and organisation's logo is added to documentation for the day.</p>	Please contact the Partnership Manager if you would like to discuss any of the following opportunities:
4	<p>Exclusive Sponsorship of Web Site (per 12-month period)</p> <p>Logo and acknowledgement of your organisation as a sole sponsor.</p> <p>Supporters of MPF will visit the web site to source information on events, access newsletters, case studies and resources.</p> <p>MPF Logo to add to documentation.</p>	
SUPPORTING, AND IN-KIND FUNDING		
5	<p>Funding of Case Study publication</p> <p>MPF Logo to add to documentation.</p> <p>Sponsor's logo added to documentation</p>	 <p>The logo features a stylized landscape with a blue sky, green hills, and trees. Below the graphic, the text reads 'Midlands Parks FORUM *SUPPORTER*'.</p>
6	<p>In-Kind Funding</p> <p>We welcome in-kind funding such as donations of venues, refreshments, etc and services such as accountancy, graphics/printing costs.</p> <p>Use of MPF Supporter logo to add to supporter's documentation, share with their board, and supports any Corporate Social Responsibility Policy the organisation may have.</p> <p>MPF would acknowledge this in our annual report, and share with our supporters.</p>	
7	<p>Donations</p> <p>Any donation made to Midlands Parks Forum from benefactors will be acknowledged with your permission.</p>	

* Please see our Sponsorship Policy for further information.

* All sponsorship agreements will be agreed through a Commercial Participation Agreement.