




Corporate Sponsorship and Membership

The Midlands Parks Forum is an umbrella organisation which represents professionals and practitioners from green space organisations across the Midlands. We are a registered charity supporting over 70 local authorities, parks trusts, individuals, sector agencies, corporate and charitable groups to improve their green spaces through sharing best practice, supporting training, and education across all areas of green space improvement.

We collaborate with national agencies and partners such as DULUC, APSE, Natural England, The Countryside Management Association, and the Landscape Institute to identify and deliver a broad range of learning objectives, and offer membership and sponsorship to further the objects of our charity. We offer around 10 learning events each year, as well as an annual conference.

CORPORATE MEMBERSHIP	FEE
<p>Membership benefits:</p> <ul style="list-style-type: none"> 12 months access by two individuals to events, training, workshops, reduced conference rates, and monthly newsletters. Corporate members are entitled to place two promotional articles in our newsletter. <p>£531 large organisation turnover >£5 million £446 medium organisations turnover <£1-5 million £335 small organisation < £1 million</p>	<p>Tiered membership</p> <p>£557 £446 £335</p>
SPONSORSHIP OPPORTUNITIES	
<p>Multi Strand Workshop or Conference (around 100-120 delegates)</p> <p>a) Headline Sponsor Benefits:</p> <ul style="list-style-type: none"> Attendance at the event (maximum of 5 individuals) with access throughout to Midlands Parks Forum attendees and relevant national partners. Opportunity for a trade stand at the event. The Headline Sponsor's logo will be featured in all cross promotion, social media, any live stream activities, and in post-event surveys. Video promotion as headline sponsor during intervals (5 minutes video) <p>b) Sponsor Benefits: Attendance at the event for a maximum of 2 individuals and opportunity for a Pop-up stand. Opportunity to use the Midlands Parks Forum Sponsor Logo on promotional material at the event.</p>	<div data-bbox="986 1317 1246 1552" data-label="Image"> </div> <p>£4390</p> <p>£2194</p>

<p>Sponsor a New Entrant/Apprentice Place</p> <ul style="list-style-type: none"> • Support a Midlands Green Space apprentice through sponsoring their free access to the conference. • Sponsor’s name will be acknowledged in material. • Video promotion during intervals (1 minute video) 	<p>£124</p>
<p>Midlands Parks Forum Sponsorship of Learning Event</p> <ul style="list-style-type: none"> • Learning Events take place at locations in the East and West Midlands and via Webinar. Events are recorded and posted to our web site which received over 3000 page views per month. <p>Sponsor benefits:</p> <ul style="list-style-type: none"> • Attendance at the learning event (maximum of 2 individuals) with access throughout to Midlands Parks Forum attendees and relevant partners. (Unlimited attendance via webinar) • Opportunity to give a 20-minute presentation, of relevant content, and Q&A with MPF members. • Opportunity for a pop-up stand at a live event. • MPF Supporter badge and organisation’s logo is added to documentation for the day. 	<p>a) MPF Subscribers £549</p> <p>b) Non-MPF subscribers £823</p>
<p>Midlands Parks Forum Sponsorship of Workshop</p> <ul style="list-style-type: none"> • Sponsorship of a workshop would enable funding of a trainer, expert or lead organisation to deliver a workshop for our members on a theme of shared mutual interest for your organisation and MPF members. • Logo and acknowledgement of your organisation as a sole sponsor. 	
<p>Midlands Parks Forum Annual Sponsorship of 6 Events per year</p> <ul style="list-style-type: none"> • Exclusive sponsorship at all the workshops/webinar meetings throughout a year (except annual Conference) • Benefits: Attendance at the event (maximum of 2 individuals or unlimited via webinar) with access throughout to Midlands Parks Forum attendees and relevant partners. Opportunity to give a 20-minute presentation, of relevant content with Q&A • Opportunity for a pop-up stand at the event. • MPF Supporter badge and organisation’s logo is added to documentation for the duration of the 6 events. 	<p>Please contact the Partnership Manager if you would like to discuss any of the following opportunities:</p>
<p>Exclusive Sponsorship of Web Site for 12-month period</p> <ul style="list-style-type: none"> • Logo and acknowledgement of your organisation as a sole sponsor. • Supporters of MPF will visit the web site to source information on events, access newsletters, case studies and resources. • Sponsor’s logo and acknowledgement of your organisation. 	
<p>Funding of Case Study publication</p> <p>Case studies are prepared showcasing exceptional projects in the Midlands, from heritage to interpretation, events and activities.</p> <ul style="list-style-type: none"> • Sponsor’s logo on Case Study • Promotion of Case study in monthly newsletter 	

IN-KIND FUNDING AND DONATIONS	
<p>We welcome in-kind funding such as donations of venues, refreshments, etc and services such as accountancy, graphics/printing costs.</p> <p>Use of MPF Supporter logo to add to supporter's documentation; supporting your Corporate Social Responsibility Policy.</p> <p>MPF acknowledge this in our annual report, and share with our supporters.</p> <p>Donations</p> <p>Any donation made to Midlands Parks Forum from benefactors will be acknowledged with your permission.</p>	

* All sponsorship agreements will be agreed through a Commercial Participation Agreement.

www.midlandsparksforum.co.uk Registered Charity Number 1186863

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